

World Run Day 2008 Logo Trademark User Agreement

If you are interested in hosting World Run Day to raise the awareness of running and charitable giving in your city, you may do so by reading and accepting the terms and conditions in this Logo Trademark User Agreement. Please review all terms and conditions carefully.

1. The World Run Day trademark (hereinafter "WRD Mark") shall solely be used in connection with the user's WRD city event and shall not be used in a manner that disparages the sport of running, infringes on WRD intellectual property or other rights, or dilutes the goodwill associated with WRD in any and all cities throughout the world.
2. The WRD Mark shall be used solely for advertising the event in each city. This includes usage for banners, posters, television, and other media). No other logo and/or wording shall be used on the front of the event t-shirts, event shirts are purchased from only from World Run Day. Such logos and wording shall be used exclusively on the back of event t-shirts – keeping within the spirit of the event and keeping consistent with event directors worldwide.
3. The appearance and position of the WRD Mark on your event website shall be prominent as to identify your site as an official host city of the event World Run Day.
4. The World Run Day logo may not be used for production of other merchandise without the express written consent of World Run Day.
5. The WRD Mark shall not be used on any website, banner, or event t-shirt containing immoral materials or in any other way that may detract from the spirit of this day.
6. The WRD Mark shall not be used on websites containing subject matter that may be perceived as an endorsement of any goods, services, or as in support or opposition of a political party or political candidate.
7. All rights and licenses of any kind in the WRD Mark not expressly granted herein are exclusively reserved to WRD.